

# REGINA GARDNER MILAN

## EDUCATION

University of Massachusetts Dartmouth <i>College of Visual and Performing Arts</i>	Graduate Certificate 2012, <i>Web &amp; Interaction Design</i>
Boston University, College of Fine Arts <i>School of Visual Arts</i>	MFA 2011 <i>Graphic Design</i>
University of Massachusetts Dartmouth <i>College of Visual and Performing Arts</i> Dual Concentration Graphic Design & Illustration	BFA 1983 <i>Visual Design</i>

## TEACHING

University of Massachusetts Lowell Adjunct Professor Fall, 2011 - Spring 2012 Visiting Lecturer, Fall , 2012 - Spring, 2014 <i>College of Fine Arts, Humanities &amp; Social Sciences</i>	Typography I Typography II Graphic Design I Graphic Design II Senior Studio Advanced Studios: Typography III Information Design Sequence Design
University of Massachusetts, Dartmouth, 2013 <i>College of Visual and Performing Arts</i>	Typography III <i>(web typography)</i>
Boston University, College of Fine Arts, 2011-2012 <i>School of Visual Arts</i>  <i>Teaching Assistant</i>	Typography I Graphic Design I  Typography I Graphic Design I
<i>Directed Studies</i>	Type Design Editorial Design
Cape Cod Community College, 2011-2012 <i>Art &amp; Design</i>	Production & Layout Graphic Design II

## RESEARCH FOCUS

*New Media, Social Media and Design for the Crowd.* Change presents a challenge in graphic design. Design has now become an interdisciplinary role within elaborate systems of communications. Design work must be executed over a variety of media platforms. Emerging technologies demand design/designers be adaptable. My research focuses on this change and how it might apply to an undergraduate curriculum.

## CROSS DISCIPLINE LECTURES & COLLABORATIONS

Boston University, College of General Studies Genome Poster Lecture & Collaboration (Professor Peter Busher)	2011
Boston University, School of Management MBA   MFA course collaboration (Professor Peter Russo and Professor Alston Purvis)	2011
UMASS Lowell, Art Department Language of Video, (Professor Wael Kamal)	2013



Regina Gardner Milan  
136 Crocker Lane  
Brewster, MA 02631

[t] 978-448-3958  
[e] regmilan@milandesign.com  
[w] reginamilan.com

## REGINA GARDNER MILAN

### ACADEMIC SERVICE

Senior Studio Coordinator	2012-2013
AIGA   UML Student Group Faculty Advisor (nominated for advisor of the year 2012-2013)	2012-2014
Graphic Design Show Curator	Spring 2014
Gallery Poster Design	Fall 2012
Department Brochure Design	Fall 2012



Regina Gardner Milan  
136 Crocker Lane  
Brewster, MA 02631

### RESEARCH

<i>Meggs' History of Graphic Design</i> , 6th Edition Contributing Writer & Research Assistant	2013-
<ul style="list-style-type: none"><li>• Currently writing chapter examining digital and social media and its impact on the practice of graphic design</li></ul>	
<i>Meggs' History of Graphic Design</i> , 5th Edition Research Assistant	2009 - 2011
<ul style="list-style-type: none"><li>• Assisted the co-author of a large textbook as a lead member of research assistants</li><li>• Coordinated the acquisition of images, permissions, and text</li><li>• Assisted in the process of reviewing and editing the text and design prior to submission</li></ul>	

### LECTURES/ GUEST CRITIC

AIGA Boston Portfolio Reviews	2013
Boston University, College of Fine Arts <i>School of Visual Arts</i>	<i>MFA</i> , Fall 2010, <i>Senior Design</i> , Fall 2011 <i>MFA</i> , Spring 2012
AIGA Boston University Student Group Lecture " <i>Real-World Graphic Design</i> "	February 2011

### WORKSHOPS/ CLASSES

Presenting Data & Information Edward Tufte	2013
AIGA Boston - Visual Programming with Processing Workshop	2009
Massachusetts College of Art Web Design Course	2008
Society of Botanical Artists, London, England <i>Valedictorian, Certificate of Botanical Illustration</i>	2005-2007

## REGINA GARDNER MILAN

### AIGA | UML GROUP ACTIVITIES



Regina Gardner Milan  
136 Crocker Lane  
Brewster, MA 02631

#### **FALL 2012**

SEPTEMBER 13 AIGA | UML launched, currently 35 members

OCTOBER 24 Malcolm Gear Lecture at Assumption College

NOVEMBER 5 Club constitution submitted to UML Clubs & Organizations

NOVEMBER 8 Guest speaker Creative Recruiter Tracy Bickel presented

DECEMBER 5 Fundraiser

#### **SPRING 2013**

JANUARY 24 AIGA Launch Event, Cambridge, MA was attended by students and advisor

JANUARY 31 Club Constitution approved, AIGA UML Student Group accepted as an official UML club

MARCH Fisher House Foundation collaboration — creating print pieces for non-profit organization

MARCH 27 Launch of Designer Roundtable Speaker Series featuring Diana Lee of Converse, Graphic Designer, and Erika Decker of Sapient Nitro, Graphic Designer

APRIL 9 Co-sponsored lecture with AIB and MASSart featuring author David Calvin Laufer discussing his book Dialogues with Creative Legends, AHA Moments in a Designer's Career

APRIL 17 Malcolm Gear Designers & RISD Museum visit (extended invitation for Malcolm Gear to exhibit next year at UML)

APRIL 24 Designer Roundtable Speaker Series #2 — Charlotte Hyland of OnPoint Media (web developer), Nick Pioggia of the Museum of Fine Arts (Graphic Designer) and Jay Scullin of iRacing.com (web engineer)

APRIL 25 Students attended Marian Bantjes Lecture at the ICA in Boston

APRIL 27 AIGA UML Student Group represented with a booth at UML's annual Spring Carnival

APRIL 24 Designer Roundtable Speaker Series #2

#### **FALL 2013**

Fall Currently 38 members

Designer Roundtable Speaker Series #3

#### **ONGOING**

Bi-weekly meetings on Wednesdays from eleven to noon featuring guest speakers, portfolio reviews, and critiques of current work

[t] 978-448-3958  
[e] regmilan@milandesign.com  
[w] reginamilan.com

# REGINA GARDNER MILAN

## PROFESSIONAL STUDIO



Regina Gardner Milan  
136 Crocker Lane  
Brewster, MA 02631

## MILAN concept & design

1988-present

Accomplished business leader and graphic designer that has experience working with and leading teams of creative designers and marketers. Created an award winning firm that succeeds in both creating strategic plans and visions as well as executing all forms of graphic design, marketing and advertising materials in support of those plans. From Fortune 100 companies to start-ups, Regina is a leader with the acumen to understand the variables that drive businesses to success while finding new creative paths to grow the businesses. Developed strong trusted working relationships both with her clients as well as within her virtual network of creative talent that supports the business.

## CLIENTS

Adventure Island	Girl's Inc.	Pennwell Publishing
AOL	The Ground Round	PowerPass
Alpha Processor	Groton Dunstable	Progress Software
API Networks	Education Foundation	Quaker Oats
AMD	Harvard Vanguard	Quartet Technology
American Airlines	Howard Johnson	Routhier, Inc.
Atrius Health	Identity Marketing	Samsung
Back Office Magazine	Intercontinental	Scitex
Bank of Boston	John Hancock	SEA Consultants
Beaujolais Catering	JOWA Consilium	Silpro
Bell Atlantic	Lawrence Academy	Stargen
Boston Gas	Leaf Systems	Tweeter
The Boston Globe	LightWave Europe	Triad Software
Busch Gardens	Lockwood Resources	TwelveTone Systems
Capital One	Lyons Stationary	UPromise
C & R Flooring	Massachusetts Society	Van Millwork
Crossroads School	for Medical Research	Verizon
The Christian Science	The May Institute	Verizon Yellow Pages
Monitor	McHugh & Company	Verizon Plus
cMeRun Software	Melmark New England	Verizon Reads
Compaq	Melmark Pennsylvania	Verizon Wireless
Computer Graphics	Metritape	Vernick & Gopal
World	The Moses Lab	Vision Fee Plan
Cool Running	MYAT	Via Education
Dental Fee Plan	Nashoba Surgical	Vinfen
Dirig Software	National Grid	Windstar Cruises
Eagles Athletics	NEBS	Worldwide Specialties
Eggrock Software	NSI Software	Yankee Gas
Elan Pharma	NYNEX	Zyrra
FaxNet	The OSS Society	
Fidelity Investments	Orthodontist Fee Plan	

[t] 978-448-3958

[e] regmilan@milandesign.com

[w] reginamilan.com

# REGINA GARDNER MILAN



Regina Gardner Milan  
136 Crocker Lane  
Brewster, MA 02631

## ADDITIONAL PROFESSIONAL EXPERIENCE

Rapp, Collins, Marcoa, Boston, MA

*Art Director*

Created extensive collateral and advertising. Responsible for advertising and graphic design, collateral and print, managed hiring of photographers and illustrators, print production, press checks (both web and sheet fed) and advertising budgets. Worked on national accounts including Reebok, Busch Gardens, Adventure Island, Bank of Boston, Fidelity Investments, Windstar Cruises, Yankee Gas, The Christian Science Monitor and John Hancock.

Campbell-Ewald, Boston, MA

*Design Assistant*

Created wide-range of print materials including brochures, print ads, CD's and packaging.

Howard Johnson's, Quincy, MA

*Production Designer*

Worked extensively on new corporate rebranding program. Designed menus, special event posters, collateral, and print advertising.

AGFA/Monotype

*Type Designer*

Created digital typefaces for use in the first desktop publishing systems.

[t] 978-448-3958

[e] regmilan@milandesign.com

[w] reginamilan.com

# REGINA GARDNER MILAN

## CREATIVE AWARDS



Regina Gardner Milan  
136 Crocker Lane  
Brewster, MA 02631

- 1988 NEDMA Award, (Gold)  
New England Telephone, Direct Mail Brochure
- 1988 NEDMA Award, (Silver)  
Christian Science Monitor, Print Advertising
- 1988 NEDMA Award (Gold)  
Yankee Gas, Print Advertising
- 1989 Echo Award (Silver)  
Bank Of Boston, Collateral
- 1989 NEDMA Award (Gold)  
Bank Of Boston, Collateral
- 1990 Society of Technical Excellence Award (Gold)  
Progress Software, Collateral
- 1996 NEDMA Award (Gold)  
Leaf Systems, Direct Mail Brochure
- 1996 NEDMA Award (Bronze)  
NYNEX Yellow Pages, Consumer Ad, Image/Brand Building
- 1999 NEDMA Award (Silver)  
Alpha Processor, Print Advertising
- 2001 NEDMA Award (Gold)  
cMeRun Software, Print Campaign, Image/Brand Building
- 2003 Boston's Prism Award (Gold)  
Van Millwork, Brochure
- NEDMA (New England Direct Marketing Association)  
ECHO (Direct Marketing Association)

## PUBLICATIONS

- Cloud 10* 2012  
Short Run Book Design
- The Metamorphosis of Graphic Design* 2011  
MFA Thesis, self-published  
Book Author & Designer

# REGINA GARDNER MILAN



Regina Gardner Milan  
136 Crocker Lane  
Brewster, MA 02631

## PAINTING EXHIBITIONS

*From the Mountains to the Sea:  
Plants, Trees, and Shrubs of New England*  
Traveling Exhibit throughout New England 2013

The American Society of Botanical Artists and HSNY  
15th Annual International Juried Botanical Art Exhibition  
New York, NY 2012

14th Annual Botanical Art Exhibition at Filoli  
Roth Award  
International Juried Exhibition, Woodside, CA 2012

The American Society of Botanical Artists and HSNY  
12th Annual International Juried Botanical Art Exhibition  
New York, NY 2009

Royal Horticultural Society Orchid Show  
Silver Medal  
*The Fibonacci Series* London, England 2009  
8 paintings exhibited

SBA London International Juried Exhibition  
London, England 2008  
4 paintings exhibited

The American Society of Botanical Artists and HSNY  
10th Annual International Juried Botanical Art Exhibition  
New York, NY 2007

9th Annual Botanical Art Exhibition at Filoli  
International Juried Exhibition  
Woodside, CA 2007

*Orchids in Contemporary Botanical Art*  
International Juried Exhibit  
Longwood Gardens  
Kennett Square, PA 2006

The Beauty of Botany  
International Juried Exhibit  
Seattle, WA 2006

*Native Flora: Botanical Treasures of the Northeastern Seaboard*  
National Juried Exhibit, Award of Merit  
South Shore Art Center, Cohasset, MA 2005

## FEATURED ARTICLES

The Botanical Artist  
*Conversations with our Artists* 2013

Orchids Magazine  
*An Eye for Detail* 2006

[t] 978-448-3958  
[e] regmilan@milandesign.com  
[w] reginamilan.com